## The CrowdStrike outage explained for business owners and managers



www.your-itdepartment.co.uk

On Friday 19th July 2024, a routine software update from CrowdStrike, a leading cyber security company, caused a major issue affecting an estimated 8.5 million Windows computers.

This incident led to significant disruptions in many sectors, including airports, supermarkets, and media.

Here we explain what CrowdStrike is, what went wrong with the update, how it impacted businesses, and how to protect your business.

## What is CrowdStrike?

CrowdStrike is a leading cyber security company, founded in 2011 and based in the United States. Essentially, they act as digital bodyguards for businesses and large organisations, protecting them from cyber threats like ransomware, malware, and other online attacks.

CrowdStrike is trusted by a wide range of businesses, including more than 500 companies from the Fortune 1000 list. They have a solid reputation for responding quickly to cyber threats and have been involved in investigating major cyber incidents.

Their main product is called the Falcon sensor program. This cloud-based security system is designed to detect and stop cyber threats in real time.

### What is Falcon sensor?

#### Think of your computer as a house. Regular antivirus software is like a security system that looks for specific types of bad guys (like burglars) that it recognises from before. If it sees any of these known bad guys, it stops them from getting in.

Falcon sensor is something more, called an EDR (Endpoint Detection and Response). It's like having a smart security guard for your house. This guard not only looks for the bad guys that the antivirus knows but also keeps an eye out for any strange or suspicious activity. The guard can also investigate unfamiliar



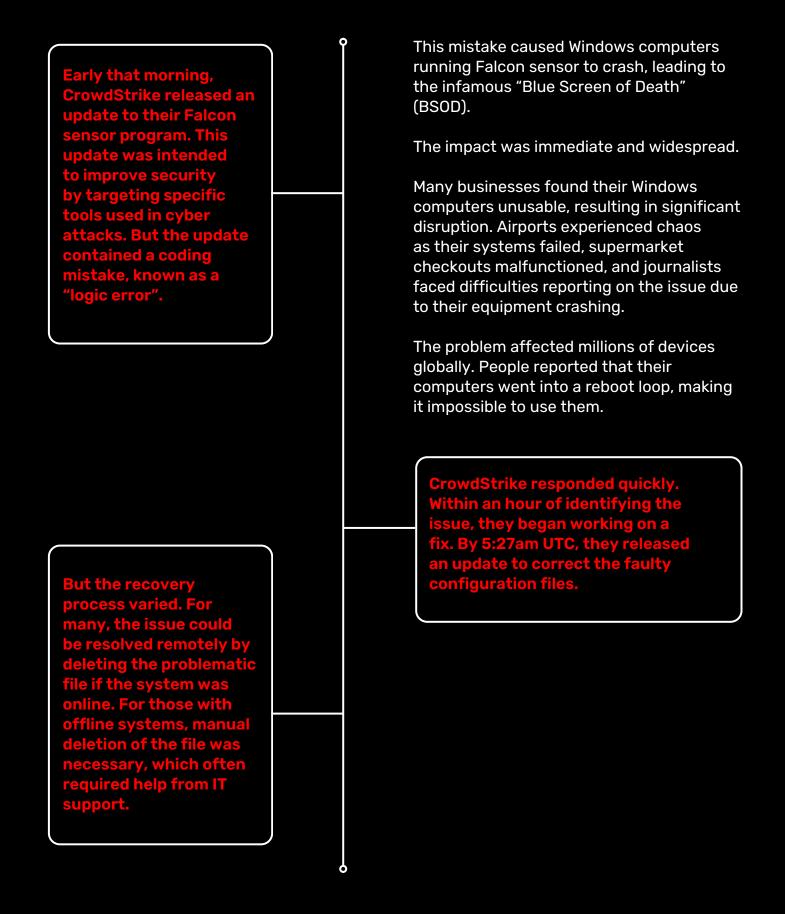
situations and take action to protect your house, even if the threat is something new.

So, while an antivirus is good at stopping known threats, an EDR is much better at handling new and unexpected threats to keep your computer safe. The trade-off is that EDR requires a deeper level of access.

EDR requires rapid updates to stay on top of quickly changing threats. Unlike other software updates, these can't be rolled out in stages.

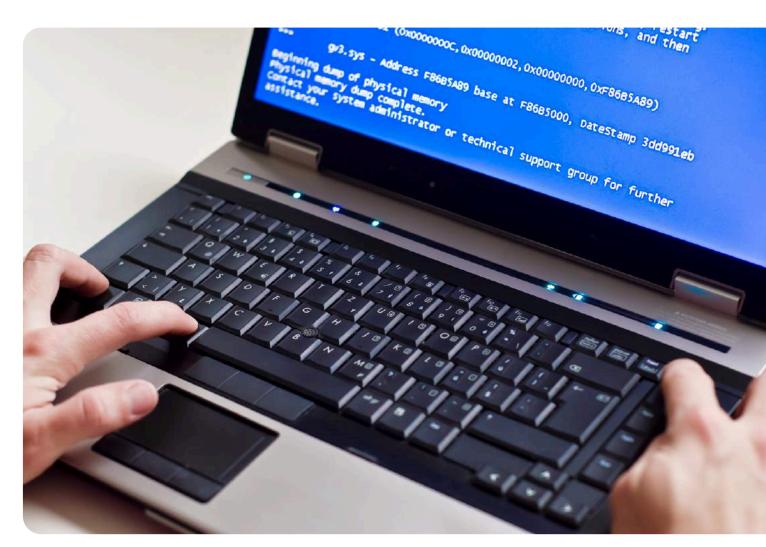
## What happened?

On 19th July, a routine software update from CrowdStrike caused major disruption for many businesses around the world.



## What was the impact on businesses

The CrowdStrike outage had a huge impact on businesses across many sectors.



#### **Airports and airlines**

The outage led to significant disruptions at airports. Systems that manage flight schedules, ticketing, and customer service were hit, causing delays and confusion. Passengers experienced long queues and delays as airport staff struggled to manage without their usual digital tools.





#### Supermarkets and retail

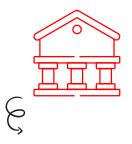
Many supermarket checkouts malfunctioned, making it impossible to process sales. This led to frustrated customers and lost sales as stores struggled to operate without their point-of-sale systems. Some retailers had to close temporarily until their systems were restored.

#### Media and journalism

Journalists and media companies faced major challenges as their computers crashed, leaving them without the essential tools needed to report on the incident. This disrupted news coverage and the ability to provide timely updates to the public.



#### **Banks and financial services**



The financial sector also felt the impact, with banks experiencing system outages that affected transactions and customer service. Online banking services were disrupted, leading to difficulties for customers trying to access their accounts or perform financial transactions.

#### **General business operations**

Across the board, businesses that relied on Windows systems experienced productivity losses. Employees were unable to access important files, communicate effectively, or perform their usual tasks. Many companies found it difficult to provide customer support as their systems were down. Call centres and online help desks faced increased volumes of queries and complaints, further straining resources.

# J. J. J. J.

#### Healthcare



While not as widely reported, healthcare institutions using affected systems could have faced delays in accessing patient records, scheduling, and other critical operations, potentially impacting patient care.

Overall, the CrowdStrike outage demonstrated how critical reliable cyber security tools are for business continuity. It highlighted how interconnected modern business operations are and the widespread impact that a single software issue can have. Businesses are now likely to review their contingency plans and IT support readiness to better handle similar incidents in the future.

66

## How we can help your business

Many businesses are now reviewing their disaster recovery plans and business continuity software. They want to be sure they have clear procedures to help mitigate the impact of future disruptions.

At Your IT we help over 100 businesses across the UK to stay safe from cyber threats while helping their teams stay productive, through great IT planning and support.

Ask us to review your current operations or plan a strategy to make sure your business is protected.



CALL: 0115 8220200

EMAIL: info@your-itdepartment.co.uk WEBSITE: www.your-it department.co.uk

