



## “Insider Tips to Make Your Business Run Faster, Easier and More Profitably”

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We love technology and we love helping people.

Give me a call today for a quick (non-salesy) chat to find out whether my team and I can help you better secure your data and get more out of your existing technology!

- Lee Hewson  
Founder and MD

## TECH-SAVVY WORKSPACES: HOW TECHNOLOGY DRIVES OFFICE PRODUCTIVITY

Gone are the days of paper-laden desks and rows of filing cabinets. The modern office is a hub of innovation. Technology plays a starring role in this transformation.

Is your company leveraging technology as well as it could?

This article dives into the ways technology fuels office productivity.

### Boosting Efficiency: Technology as a Time-Saving Ally

The core benefit of technology in the office is its ability to save valuable time. Here are some key ways tech streamlines workflows:

#### Automation Powerhouse

Automating repetitive tasks frees up your team's time for creative thinking, strategic planning and complex problem-solving.

#### Cloud-Based Collaboration

Cloud storage platforms allow teams to access and share documents seamlessly, ensuring everyone is working on the latest iteration.

#### Communication Revolution

Messaging platforms and video conferencing tools provide instant communication. This enables brainstorming sessions and remote team collaboration.

### Enhancing Accuracy: Technology Mitigates Errors

Technology saves time. It also reduces errors that can derail projects and waste valuable resources. Here are some ways you can leverage tech to do this.

#### Data Accuracy Champions

Spreadsheet formulas eliminate the risk of human error in manual data entry. Project management software tracks deadlines and dependencies. These tools provide a single source of truth for project information.

#### Data Analytics for Informed Decisions

Data analytics tools provide insights that promote a data-driven approach, allowing teams to make informed decisions based on real-time information.

### Fostering Teamwork: Technology Bridges the Communication Gap

Technology empowers effective communication and collaboration, essential for a productive team environment. Here's how it can do that:

#### Remote Work Enablement

Cloud-based tools and video conferencing apps allow teams to collaborate regardless of location, fostering a diverse workforce.

### Knowledge Sharing Made Easy

Internal wikis and knowledge-sharing platforms allow teams to create a repository of company knowledge.

This reduces the time spent reinventing the wheel.

### Project Management Made Simple

Collaborative project management tools have many features that ensures everyone is on the same page, ensuring smooth project execution.

### Creating a Tech-Savvy Workspace: Considerations for Implementation

The benefits of technology in the office are undeniable. But implementation requires careful consideration.

### Choose the Right Tools:

Choose tools that integrate seamlessly with your systems and workflows.

### Cybersecurity is Paramount:

As your reliance on technology increases, so does the need for robust cybersecurity.

### Digital Divide Awareness:

Ensure technology adoption doesn't leave anyone behind. It should not create barriers.

### Change Management:

Prepare to manage change within your team. The extra help getting over road bumps makes a world of difference.

## GLOBALLY RANKED TOP MANAGED SERVICE PROVIDER



Channel Futures  
Leading Channel Partners Forward  
MSP 501



## Your IT named #1 in the East Mids

We are extremely proud to have ranked number 1 in the Midlands and number 10 in the UK in the prestigious MSP501 Awards for 2024.

The Channel Futures MSP 501 Awards recognise the most influential and fast-growing providers of managed services in the technology industry worldwide. As well as being ranked tenth in the UK, Your IT Department was placed 195th globally.

## EXAMPLES OF HOW A DATA BREACH CAN COST YOUR BUSINESS FOR YEARS

The repercussions of a data breach extend far beyond the immediate aftermath. They often haunt businesses for years. Only 51% of data breach costs occur within the first year of an incident. The other 49% happen in year two and beyond.

### The Unseen Costs of a Data Breach

#### Introduction to the First American Title Insurance Co. Case

The 2019 cybersecurity breach at First American serves as a stark illustration. It reminds us of the far-reaching consequences of a data breach.

In this case, the New York Department of Financial Services (NYDFS) imposed a \$1 million fine.

Cybersecurity sites announced the fine in the fall of 2023. The company's fine was for failing to safeguard sensitive

consumer information. This is one example of how costs can come long after an initial breach.

#### Lingering Impacts of a Data Breach

##### • Financial Repercussions

The financial toll of a data breach is significant. Immediate costs include things like:

- Breach detection
- Containment
- Customer notification

Beyond those, businesses face long-term expenses. These relate to legal battles, regulatory fines, and reparations.

##### • Reputation Damage

The impact on a business's reputation is arguably the most enduring consequence. Customers lose trust in a company's ability to protect their

sensitive information. This loss of trust can result in a decline in customer retention. As well as acquisition difficulties and long-lasting damage to the brand image.

##### • Regulatory Scrutiny

Regulatory bodies increasingly hold businesses accountable for safeguarding consumer data. A data breach triggers regulatory scrutiny.

This may lead to fines and ongoing compliance requirements.

##### • Operational Disruption

The aftermath of a data breach disrupts normal business operations.

Companies must make remediation efforts and put in place enhanced security measures.

These can divert resources away from core business functions.

##### • Customer Churn and Acquisition Challenges

A data breach often leads to customer churn. Individuals lose confidence in the business's ability to protect their data.

Acquiring new customers becomes challenging. Potential clients are wary of associating with a brand that has suffered a breach.

The prolonged effects on customer acquisition can hinder the company's growth as well as its market competitiveness.

#### A Cautionary Tale for Businesses Everywhere

The repercussions of a data breach extend far beyond the immediate incident.

They can impact the financial health and reputation of a business for years as well as its regulatory standing.



### MEET THE TEAM ANGUS UNWIN-ROSE SENIOR BUSINESS ADVISOR

Angus is one of our longest serving employees and the face of Your IT for many of our clients.

Often the first person they meet from Your IT, he carries out initial meetings and presentations with potential new clients.

His role means that he stays close to clients after they join us. He carries out regular business reviews, working alongside the engineers to get Technical Reviews completed, and then building the IT Roadmap and Budget which is such a key element of the relationship.

Pre-Your IT Angus worked in an Estate Agency, and came into the industry with no technical knowledge.

Whilst he's certainly developed his technical understanding he's never lost the 'non-techy' approach and the ability to explain the most complex solutions in a simple, understandable way.

Outside of work we've seen Angus get married, become a Dad for the first time and then in July welcome his second little bundle of joy!

Congratulations to Angus and Mel.



### 9 TIPS FOR SETTING UP AI RULES FOR YOUR STAFF

Artificial intelligence (AI) is a powerful tool. It can enhance the productivity, efficiency, and creativity of your staff.

But AI also comes with some challenges and risks. Businesses need to address and manage these to use AI effectively.

Here are some tips for setting up AI rules for your staff. These tips can help you harness the benefits of AI while avoiding the pitfalls.

- Define the scope and purpose of AI use.
- Establish ethical principles and guidelines.
- Involve stakeholders in the decision-making process.
- Assign roles and responsibilities.
- Provide training and support.
- Ensure data security and privacy.
- Put a feedback loop in place.
- Review and update your AI rules regularly.
- Encourage a growth mindset.

### ESSENTIAL SECURITY PRACTICES FOR REMOTE WORKERS

The rise of remote work has redefined the modern workplace. Gone are the days of rigid office schedules and commutes. With this flexibility comes a new set of challenges – cybersecurity threats.

Below, we'll equip you with essential security practices for remote teams.

You'll learn how to keep company data safe and secure, no matter your location.

- Secure your home Wi-Fi network
- Use strong, unique passwords for all accounts
- Protect devices with updates & anti-malware
- Secure communication channels with encryption
- Use safe browsing practices
- Engage in cybersecurity awareness training
- Take personal responsibility and be vigilant

### AI DATA BREACHES ARE RISING! HERE'S HOW TO PROTECT YOUR COMPANY

AI is rapidly transforming industries. It offers businesses innovative solutions and automation capabilities.

But with this progress comes a growing concern: AI data breaches. As AI becomes more integrated into our systems, the risks increase. The data it collects, analyses, and utilises becomes a target.

A recent study on AI security breaches found that in the last year, 77% of businesses have experienced a breach of their AI.

This poses a significant threat to organisations.

The good news is that there are steps you can take to mitigate your risk:

- Data Governance
- Security by Design
- Threat Modeling
- Employee Training
- Security Patch Management
- Security Testing

#### Stay Informed.

Keep yourself updated on the latest AI security threats by subscribing to reliable publications and seeking out workshops on AI and security



We're proud to say that we're now an official EE partner, so we can provide the latest handsets as well as airtime that's excellent value.

EE runs the UK's biggest and fastest mobile network, offering 4G in more places than any other UK network, and was the first to launch both 4G and 5G. It's been voted the UK's best network for ten years in a row.

#### Your business needs, met

We can provide a range of handsets through EE, including Samsung, Google and iPhone devices, as well as smartwatches and tablets.

You can also insure these devices through us, so you never have to worry if they get lost, stolen or damaged.

Save money and boost your teams' productivity with EE Mobile from Your IT Department. Stay connected to your customers and colleagues on the UK's best network.